

SPONORSHIP DETAILS APPLIED AI CONFERENCE // 2024

### **ABOUT APPLIED AI**

Applied AI is a conference, podcast, newsletter, YouTube channel, and monthly meetup that develops Minnesota's next generation of experts by educating business leaders on the tools, processes, and applications that are needed to implement solutions that use Artificial Intelligence (AI).

The organization runs regular events that involve training, learning, and sharing real-world projects where AI is applied to solve problems that impact our lives.

AppledAI is a 501(c)(3) that is part of Emerging Technologies North





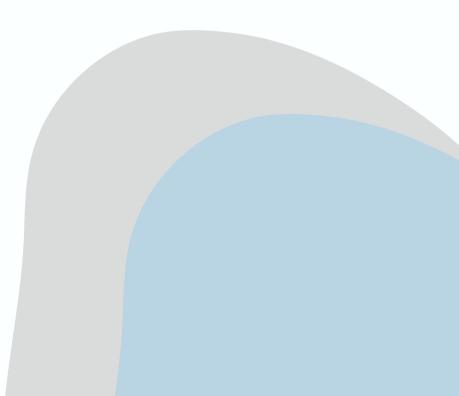
Emerging Technologies North **3,200 Meet-Up members** 

APPLIED AI HAS AN EXTREMELY ENGAGED AUDIENCE OF MORE THAN 5,000 PEOPLE ACTIVE IN THE ARTICIAL INTELLIGENCE COMMUNITY.

10,000 Podcast Downloads

1250 Email Subscribers

1200 Social Media Followers



## 2024 Conference Sponsorship

\$2,500 CONFERENCE SPONSORSHIP PACKAGE

Your brand will be displayed on the conference website and day of event signage, in our communication to attendees, and on our social channels.

Your sponsorship supports our mission of connecting Minnesota's AI experts and practitioners.

# Thank you for your consideration.

### 2024 | FOR QUESTIONS, CONTACT JUSTIN@APPLIEDAI.MN